

SENIOR UI/UX DESIGNER

JEWELL SHAW

CONTACT

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📍 Raleigh, NC • Remote

About Me

I turn complicated ideas into calm, confident experiences, then build them myself. I've spent 9+ years in graphic design and 6+ in UI/UX, and I still care as much about a logo as a user flow.

Experience

Lead UI/UX Designer

Johnson Controls • M&M Carnot Jun 2020 – Present

- Lead end-to-end design for commercial refrigeration software, from research to final UI.
- Build engine-room and floor-plan interfaces in XAML, with reusable styles for consistency.
- Test designs with operators and turn findings into clear, prioritized iterations.

Freelance Web & UI/UX Designer

Self-employed 2015 – Present

- Design and build WordPress, Elementor, and React sites end to end.
- Build in accessibility from the start: keyboard navigation, contrast, and alt text.

Graphic Designer

InSPAration Management 2017 – 2020

- Designed brands, websites, and print collateral for spa and wellness clients.

SKILLS

UX & PRODUCT

- User Research
- Usability Testing
- Accessibility (WCAG)
- Interaction Design
- Design Systems
- Wireframing
- Prototyping

FRONT-END

- React
- JavaScript
- HTML & CSS
- XAML

AI

- AI-Assisted Coding
- AI Agents

TOOLS

Framer	Figma
Adobe CC	Visual Studio
GitHub	Supabase
Vercel	WordPress
Elementor	Claude

EDUCATION

B.S., Information Technology

Daytona State College • In progress

Associate's, Performing Arts

Daytona State College • 2012 – 2014

FEATURED PROJECT

Daily Agenda • ONGOING

A private planner I built solo, with end-to-end encryption, quick capture, recurring tasks, drag-and-drop, and light and dark themes.

REACT • VITE • SUPABASE • VERCEL

🌐 Case study: jewellshaw.com/daily-agenda